

The Independent Insurance Agents & Brokers of America— Which Condemned The Insurrection—Has Given \$133,500 To The Sedition Caucus In 2021

SUMMARY: So far in 2021, the Independent Insurance Agents & Brokers of America, Inc., or the Big “I,” gave \$133,500 to the Sedition Caucus after its president and CEO condemned the insurrection, saying the [“violence at the U.S. Capitol was appalling and inexcusable.”](#)

Beyond its contributions to the Sedition Caucus, the Independent Insurance Agents & Brokers of America’s support for election deniers is in tension with its stated corporate values on diversity:

- The trade group has a Diversity Council that collaborates with partners [“to create an awareness of the opportunities and benefits available by embracing diversity.”](#) Meanwhile, the insurrection was seen as [“the culmination”](#) of Trump-era white supremacy.

The Independent Insurance Agents & Brokers of America, Inc. Has Given \$133,500 To The Sedition Caucus In 2021 Despite Its President And CEO Having Condemned The Capitol Insurrection, Saying It Was “Appalling And Inexcusable.”

So Far In 2021, The Independent Insurance Agents & Brokers of America, Inc. Political Action Committee Has Given \$133,500 To The Sedition Caucus.

Independent Insurance Agents & Brokers of America, Inc. Political Action Committee Has Given \$133,500 To The Sedition Caucus, As Of December 2021. [Accountable.US Corporate Donations Tracker, Accessed [12/22/21](#)]

PAC	Member	Amount	Date
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Lance Gooden (TX-5)	\$5,000	03/10/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Pete Sessions (TX-17)	\$5,000	05/18/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Jim Jordan (OH-4)	\$5,000	11/03/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Steve Scalise (LA-1)	\$5,000	06/21/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Kevin McCarthy (CA-23)	\$5,000	06/23/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Blaine Luetkemeyer (MO-3)	\$5,000	03/10/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Richard Hudson (NC-8)	\$5,000	03/24/21

Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Elise Stefanik (NY-21)	\$5,000	07/27/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Jim Banks (IN-3)	\$5,000	07/27/21; 09/10/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Ted Budd (NC-13)	\$5,000	03/24/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	David Kustoff (TN-8)	\$5,000	06/01/21; 08/30/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	William Timmons (SC-4)	\$5,000	03/26/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Byron Donalds (FL-19)	\$5,000	03/10/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Scott Franklin (FL-15)	\$5,000	03/10/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Jason Smith (MO-8)	\$3,500	03/29/21; 09/24/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Beth Van Duyne (TX-24)	\$3,500	09/24/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Adrian Smith (NE-3)	\$3,500	03/29/21; 06/01/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Roger Williams (TX-25)	\$4,500	04/08/21; 09/24/21; 11/17/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Lloyd Smucker (PA-11)	\$3,000	05/19/21; 07/27/21; 10/11/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Mike Rogers (AL-3)	\$2,500	04/05/21; 07/27/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Nicole Malliotakis (NY-11)	\$2,500	09/24/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Gregory Murphy (NC-3)	\$2,500	11/03/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	David Rouzer (NC-7)	\$2,500	08/30/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Buddy Carter (GA-1)	\$3,500	04/19/21; 11/17/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Stephanie Bice (OK-5)	\$2,000	09/24/21

Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Scott Fitzgerald (WI-5)	\$2,000	11/17/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Mike Garcia (CA-25)	\$1,500	09/24/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Steve Chabot (OH-1)	\$1,500	09/24/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Jim Hagedorn (MN-1)	\$1,500	09/24/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Bill Johnson (OH-6)	\$1,500	06/21/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Carlos Gimenez (FL-26)	\$1,500	09/24/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Yvette Herrell (NM-2)	\$1,500	09/24/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Diana Harshbarger (TN-1)	\$1,000	09/27/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Markwayne Mullin (OK-2)	\$1,000	11/03/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Tracey Mann (KS-1)	\$1,000	11/03/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Gary Palmer (AL-6)	\$1,000	11/17/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Neal Dunn (FL-2)	\$1,000	11/17/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Tim Walberg (MI-7)	\$1,000	11/17/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	August Pfluger (TX-11)	\$1,000	11/17/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Jeff Duncan (SC-3)	\$1,000	07/27/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Chris Jacobs (NY-27)	\$1,000	09/28/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Warren Davidson (OH-8)	\$1,000	09/24/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Billy Long (MO-7)	\$1,000	06/23/21

Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Daniel Meuser (PA-9)	\$1,000	09/24/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Greg Pence (IN-6)	\$1,000	07/27/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Robert Aderholt (AL-4)	\$1,000	05/19/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Joe Wilson (SC-2)	\$1,000	09/27/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Devin Nunes (CA-22)	\$1,000	06/28/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Frank Lucas (OK-3)	\$1,000	09/27/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Rob Wittman (VA-1)	\$1,000	03/24/21
Independent Insurance Agents & Brokers of America, Inc. Political Action Committee	Bill Posey (FL-8)	\$1,000	09/27/21
Total:		\$133,500	

[Accountable.US Corporate Donations Tracker, Accessed [12/22/21](#)]

The Independent Insurance Agents And Brokers Of America, Inc., Also Known As “The Big ‘I’®,” Is A National Trade Association That Aims To “Provide Independent Insurance Agents And Brokers With A Sustainable Competitive Advantage In The Insurance Marketplace.” “The Independent Insurance Agents & Brokers of America, Inc., also known as the Big “I”® or IIBA® is a national trade association that strives to provide independent insurance agents and brokers with a sustainable competitive advantage in the insurance marketplace by equipping members with tools and resources, and advocacy and support, to maintain excellence in business and customer service.” [IndependentAgent.com, Accessed [12/2/21](#)]

The Independent Insurance Agents & Brokers of America’s President And CEO Condemned The Violence At The Capitol On January 6, Saying The “Violence At The U.S. Capitol Was Appalling And Inexcusable.”

President And Chief Executive Officer Of The Independent Insurance Agents & Brokers Of America, Bob Rusbuldt, Condemned The Violence At The Capitol On January 6. “The Big ‘I’ today released the following statement by Bob Rusbuldt, Big ‘I’ president & CEO: ‘The top priority of independent insurance agents and brokers is and has always been keeping people and property safe and protected. Yesterday’s violence at the U.S. Capitol was appalling and inexcusable. The Big ‘I’ strongly condemns those who endangered lives and desecrated this powerful symbol of our democracy.’” [IA Magazine, [1/7/21](#)]

- **Rusbuldt Said The “Violence At The U.S. Capitol Was Appalling And Inexcusable,” Adding That “The Big ‘I’ Strongly Condemns Those Who Endangered Lives And Desecrated This Powerful Symbol Of Our Democracy.”** “The Big ‘I’ today released the following statement by Bob Rusbuldt, Big ‘I’ president & CEO: ‘The top priority of independent insurance agents and brokers is and has always been keeping people and property safe and protected. Yesterday’s violence at the U.S. Capitol was appalling and inexcusable. The Big ‘I’ strongly condemns those who endangered lives and desecrated this powerful symbol of our democracy.’” [IA Magazine, [1/7/21](#)]

- **Rusbult Said The Priority Of Big “I” Has Always Been To Keep People And Property Safe And Protected.** “The Big ‘I’ today released the following statement by Bob Rusbult, Big ‘I’ president & CEO: ‘The top priority of independent insurance agents and brokers is and has always been keeping people and property safe and protected. Yesterday’s violence at the U.S. Capitol was appalling and inexcusable.’” [IA Magazine, [1/7/21](#)]

Independent Insurance Agents & Brokers of America, Inc. Has A Big “I” Diversity Council That Is “A Cooperative Industry Group Comprised Of Multicultural Big I Member Agents”—Meanwhile, The Insurrection Was Seen As “The Culmination” Of Trump-Era White Supremacy.

The Independent Insurance Agents & Brokers Of America “Collaborates With Other Multicultural Industry Groups, State Associations And Big I Committees To Create An Awareness Of The Opportunities And Benefits Available By Embracing Diversity.”

The Independent Insurance Agents & Brokers Of America, Or The Big “I,” Has A Diversity Council That Is “A Cooperative Industry Group Comprised Of Multicultural Big I Member Agents.” “The Big “I” Diversity Council is a cooperative industry group comprised of multicultural Big I member agents in addition to leading insurance company executives from Allstate, Amerisure, AmTrust North America, Applied Systems, Chubb, Church Mutual, CNA, EMC, Grange, Foremost, Hanover, Hartford Steam Boiler (HSB), The Hartford, Liberty Mutual Insurance, MetLife, National General, Nationwide, Progressive, Safeco, Selective, Travelers, Vertafore, and Westfield Insurance. The council collaborates with other multicultural industry groups, state associations and Big I committees to create an awareness of the opportunities and benefits available by embracing diversity and encouraging change necessary for the independent agency system to survive and flourish.” [IndependentAgent.com, Accessed [12/2/21](#)]

- **The Big “I” Diversity Council “Collaborates With Other Multicultural Industry Groups, State Associations And Big I Committees To Create An Awareness Of The Opportunities And Benefits Available By Embracing Diversity.”** “The Big “I” Diversity Council is a cooperative industry group comprised of multicultural Big I member agents [...] The council collaborates with other multicultural industry groups, state associations and Big I committees to create an awareness of the opportunities and benefits available by embracing diversity and encouraging change necessary for the independent agency system to survive and flourish.” [IndependentAgent.com, Accessed [12/2/21](#)]

The Independent Insurance Agents & Brokers Of America Participated In And Supported An Annual Festival For Diversity And Inclusion In The Insurance Industry.

The Big “I” Diversity Council Was “Pleased To Continue In Supporting The Dive In Festival For Diversity & Inclusion In Insurance.” [IndependentAgent.com, Accessed [12/2/21](#)]

Dive In Is The “Insurance Industry’s Longstanding Festival Promoting Diversity And Inclusion,” Which Included A List Of Big “I” Featured Sessions On “How To Cultivate Active Allyship In Your Agency.” “Dive In, the insurance industry’s longstanding festival promoting diversity and inclusion, took place Sept. 21-23 and brought insurance agents, brokers, and industry leaders together in virtual and physical events in more than 40 countries. Check out the Big ‘I’ Diversity Council’s list of featured sessions to explore the vast business benefits of inclusion and how to cultivate active allyship in your agency. Learn about disability inclusion, recruitment and training, managing stress in the workplace, and more.” [IA Magazine, [9/29/21](#)]

The Associated Press Found That The Insurrection Was "The Culmination" Of Several White Supremacist Displays During The Trump Administration, Including The Deadly "'Unite The Right"' Rally In Charlottesville.

HEADLINE: "Years Of White Supremacy Threats Culminated In Capitol Riots." [Associated Press, [11/15/21](#)]

The Associated Press Found That The Insurrection Was "The Culmination" Of Several White Supremacist Displays During The Trump Administration, Including The Deadly "'Unite The Right Rally.'" "Amid the American flags and Trump 2020 posters at the U.S. Capitol during last week's insurrection were far more sinister symbols: A man walking the halls of Congress carrying a Confederate flag. Banners proclaiming white supremacy and anti-government extremism. A makeshift noose and gallows ominously erected outside. In many ways this hate-filled display was the culmination of many others over the past few years, including the deadly 2017 'Unite the Right' rally in Charlottesville, Virginia, that gathered extremist factions from across the country under a single banner." [Associated Press, [11/15/21](#)]

- **"Extremist Groups" Had A Presence In The Insurrection, "Including The Pro-Trump, Far-Right, Anti-Government Oath Keepers And The Three Percenters."** "Extremist groups, including the pro-Trump, far-right, anti-government Oath Keepers and the Three Percenters, a loose anti-government network that's part of the militia movement, were among those descending on the halls of power on Jan. 6." [Associated Press, [11/15/21](#)]

Avowed White Nationalist Group The Groyper Army Was Present At The Insurrection. "Also among the rioters were members of Groyper Army, a loose network of white nationalists, the white supremacist New Jersey European Heritage Association, and the far-right extremist Proud Boys, along with other known white supremacists, Tuchman said. While not all the anti-government groups were explicitly white supremacist, Tuchman said many support white supremacist beliefs." [Associated Press, [1/14/21](#)]